



*Geodi*  
TASTE OF A GOOD LIFE

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# Product Presentation

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## Authentic Jam & Marmalade



## Organic Jam & Marmalade



## No sugar added Organic fruit spread



## Hotel line & Giftsets



## No sugar added STEVIA Spread



## No sugar added Extra Light Spread



## Choco Jam



## Spreads, Sauces & Dips with Extra Virgin Olive Oil



## Sweet & Sour Chutneys





JAM - SAUCES - SPREADS



## Company Profile

GEODI S.A., based in Athens, Greece, was established in 2007.

Our objective is to provide all natural, high quality jam, sauces and spreads from fresh fruit & vegetable straight from the Greek countryside. By combining the art of traditional home-making techniques with the use of advanced modern technological equipment, we preserve most of the "freshness" and nutrients of fresh fruit and vegetable in the final product, while meeting stringent hygiene requirements. In this way a "home-made" all-natural product is turned into a commercial delicacy of high nutritional value, without additives or preservatives.

## Product Categories

- ◆ Authentic & Organic 85% jam & marmalade - prepared with 85g of fresh fruit per 100g
- ◆ No Sugar Added Organic Fruit Spreads - 100% fruit and fruit juices
- ◆ No Sugar Added Jam with Stevia sweetener - up to 60% less calories
- ◆ No Sugar Added Low Calorie 'Extra Light' Fruit Spreads – up to 90% less calories
- ◆ Jams in portion packaging & mini jars for hotels and high end restaurants
- ◆ Low-fat fresh fruit chocolate spread "ChocoJam" - a healthier low fat alternative (<5% fat)
- ◆ Authentic all-natural vegetable spreads & dips, pasta sauces, and soups
- ◆ Fruit & Vegetable Chutneys - ideal partners for meat & cheese gourmet selections

## Quality & Innovation

- ◆ GEODI S.A. is certified according to: ISO 22000/HACCP and IFS Food Version 7
- ◆ GEODI carries accreditation for production and distribution of Organic products
- ◆ GEODI is actively researching new healthy products of enhanced quality based on fruit and vegetable
- ◆ GEODI participates in major regional or international food exhibitions, such as SIAL, ISM, and ANUGA
- ◆ GEODI products have been distinguished with national and international awards







Great Taste Gold 2020, London  
Reduced Sugar Raspberry Jam



Great Taste Gold 2024, London  
Pure Extra Fig Jam



Great Taste Gold 2019, London  
Reduced Sugar Strawberry Jam



Great Taste Gold 2017  
Pear Jam with Stevia



Great Taste Gold 2014  
Pure Extra Bergamot Marmalade



Great Taste Gold 2013  
Strawberry Jam with Stevia



Great Taste Gold 2013  
Fresh Tahini & Carrot Spread



Great Taste Gold 2012  
Pure Extra Peach with Orange Jam



SIAL Innovation Selection 2012, Paris  
Fresh Sauces and Spreads



Best 100 Products  
Vima Gourmet 2012, Greece



Great Taste Gold 2011, London  
Pure Extra Apricot Jam



BBC OLIVE Awards 2011, GR  
Pure Extra Mandarin Marmalade



Best 100 Products  
Vima Gourmet 2011, Greece  
Fresh Tomato with Olives Spread



Great Taste Gold 2011  
Fresh Tomato with Olives Spread



Great Taste Gold 2011  
Morello & Cherry Jam  
No sugar added



Great Taste Gold 2011  
Pure Extra Mandarin Marmalade



T&P Packaging Awards 2011, GR  
Tomato & Basil Pasta Sauce



Gourmet Awards 2010-11, GR  
Morello & Cherry Jam – No sugar added



Great Taste Gold 2010  
Pure Extra Strawberry Jam



T&P The Best Products 2010, GR  
Pure Extra Organic Fig Jam



Gourmet Awards 2010-11, GR  
Fresh Tomato with Olives Spread



Gourmet Awards 2009-10, GR  
Extra Pure Strawberry Jam  
Orange Marmalade - No sugar added



Great Taste Gold 2009  
Pure Extra Orange Marmalade

# Authentic Jam & Marmalade



- ◇ All-natural Jam & Marmalades, prepared with carefully selected freshly cut fruit straight from the Greek countryside
- ◇ Extra high content of fresh fruit - prepared with 85g of fresh fruit per 100g of final product
- ◇ Only natural ingredients - Free from pectin, artificial colors or flavorings, acidifiers, preservatives or additives
- ◇ Jam: Strawberry, Apricot, Peach, Plum, Fig, Raspberry, Blueberry, Pear, Cherry, Apple with Cinnamon, Plum and Pomegranate, Kiwi, Forest Fruits
- ◇ Citrus: Orange, Bergamot, Mandarin, Lemon, Grapefruit, Seville Orange, Blood Orange

*"...my favorite jam. Such a wonderful unique flavor!" Peter, Belgium*



*"It was a tantalizing taste of your wonderful product. Best I've ever had, in fact." Faye, USA*

## Characteristics

- ◇ Our unique selling point: Prepared with 85g fresh fruit per 100g of final product
- ◇ All jams are based on traditional Greek recipes, which however have been enhanced by using advanced technology equipment in order to maintain the freshness and natural nutrients of fresh fruit
- ◇ Geodi's processing plant proximity to the harvest area makes it possible that only selected fruit at their best are used, so that the final product is full of 'freshness' and taste

## Production

- ◇ The production procedure involves careful selection and preparation (cleaning, cutting, peeling, chopping) of fresh fruit and boiling at low temperature using advanced production equipment
- ◇ The jam is then sealed under vacuum in glass jars in order to enclose all its flavor and aroma
- ◇ Thus a 'home type' all natural jam is turned into a commercial full taste delicacy, high in fruit nutrients and fat-free, which may contribute to a balanced diet





## Organic Jam & Marmalade



- ◇ All-natural Jam & Marmalades, prepared with carefully selected freshly cut fruit of certified organic farming straight from the Greek countryside
- ◇ Extra high content of fresh fruit - prepared with 85g of fresh fruit per 100g of final product
- ◇ Only natural ingredients—prepared only with fresh fruit, cane sugar and fresh lemon juice - all of certified organic farming



*"I really do think it is the best marmalade I have ever eaten: outstanding flavor!" Alan, Brussels*



## New! No sugar added - Organic fruit spread



- ◇ Fruit spreads, 100% fruits and fruit juices of certified organic farming
- ◇ No added sugar—with only fruit contained sugars
- ◇ Prepared with more than 85g of fruit per 100g of final product
- ◇ Prepared only with fruit and fruit juices and fresh lemon juice of organic farming - do not contain any colors, artificial flavors, preservatives or additives





## New! Extra Light Fruit Spread



- ◇ Jam with Sweeteners - No Sugar added
- ◇ Up to 90% less calories compared to conventional jams and fruit spreads
- ◇ Prepared with 65g of fruit per 100g of final product
- ◇ Low in Sugars - High in Fiber
- ◇ Free from preservatives, flavoring, or colorings
- ◇ Only 8 Kcal per serving



## No sugar added - Stevia Based Jam



- ◇ Jam with Stevia Sweeteners - No Sugar added
- ◇ Up to 60% less calories compared to conventional jams
- ◇ Prepared with more than 70g of fruit per 100g of final product
- ◇ This jam line combines full taste and aroma (due to high content of fruit) with low calorific value (due to the use of stevia sweetener instead of sugar)
- ◇ Less than 22 Kcal per serving



According to the GTA judges "a big hit of fruit flavor, a good acidity balance and an excellent sweetness. Very nice surprise"



## Daily Choice Line

- ◇ All-natural Jam & Marmalade
- ◇ High fruit content - prepared with 55g of fruit per 100g of final product
- ◇ Only natural ingredients
- ◇ Do not contain colors, artificial flavors, preservatives or additives



## Limited Edition Jam

- ◇ All-natural Jam & Marmalade, high-antioxidant fruit
- ◇ Extra high content of fresh fruit
- ◇ Only natural ingredients - prepared only with fresh fruit, sugar and fresh lemon juice - do not contain any pectin, colors, artificial flavors, or preservatives
- ◇ Original flavors: Chestnut, Fig & Walnuts, Raspberry & Goji Berry, Apricot & Amaretto, Strawberry & Champagne, Peach & Prosecco



"... Real strawberry aroma is enticing. The high fruit content delivers, with nice pieces adding to the texture, while melting away in the mouth..."

## DIET& more Reduced Sugar Jam

- ◇ DIET jam with More Fruit & Less Sugar
- ◇ 30% less sugar than conventional jam
- ◇ Prepared with 70g of fruit per 100g of final product
- ◇ Ideal for those who try to reduce sugar and carbo consumption and gradually transition to a sugar-free diet
- ◇ We proudly celebrate the 2019 Great Taste Gold Award for our reduced-sugar strawberry light jam and the 2020 Great Taste Gold Awards for our raspberry light jam
- ◇ Only natural ingredients



## Choco Jam

- ◇ Spread prepared with superior quality dark chocolate, selected fresh fruit and lemon juice
- ◇ Combines the anti-oxidant properties of dark chocolate with the nutritional value of fresh fruit
- ◇ Without colors, flavorings or preservatives
- ◇ Provides fresh fruit nutrients - vitamins, minerals and dietary fibers; contains health promoting flavonoids and other polyphenols
- ◇ Full taste with lower fat content







## Hotel Line

- ◇ Award-winning jams made available to HO.RE.CA. market and hospitality sector
- ◇ All-natural Jam & Marmalade, prepared with carefully selected freshly cut fruit, straight from the Greek countryside
- ◇ Extra high content of fresh fruit - prepared with 85g of fresh fruit per 100g of final product
- ◇ Only natural ingredients - prepared only with fresh fruit, sugar and fresh lemon juice - do not contain any pectin, artificial flavors, preservatives or additives
- ◇ 30g portion packaging
- ◇ Jam Flavors: Strawberry, Apricot, Plum, Fig, Raspberry, Cherry, Apple with Cinnamon, Kiwi, Orange
- ◇ No sugar added: Strawberry, Orange, Apricot, Peach
- ◇ Chocolate Praline with Hazelnut, Peanut butter, Tahini (Sesame Paste)



## Giftsets & Travel Sets

- ◇ All-natural Jam & Marmalade, prepared with carefully selected freshly cut fruit, straight from the Greek countryside
- ◇ Extra high content of fresh fruit - prepared with 85g of fresh fruit per 100g of final product
- ◇ Only natural ingredients - prepared only with fresh fruit, sugar and fresh lemon juice - do not contain any pectin, colors, artificial flavors, preservatives or additives



## Vegetable Spreads & Dips



- ◇ All-natural vegetable spread and dips
- ◇ Prepared with extra virgin olive oil
- ◇ Without any additives, artificial colors, flavorings or preservatives
- ◇ Ready to serve / Ready to Eat
- ◇ Suitable for vegetarians, Gluten Free
- ◇ Flavors: Tomato with Feta, Carrot Tahini, Tomato with Vegetables



## Pasta Sauces & Soups



- ◇ All-natural pasta sauces and soups
- ◇ Prepared with extra virgin olive oil
- ◇ Without any additives, artificial colors, flavorings or preservatives
- ◇ Ready to serve / Ready to Eat
- ◇ Suitable for vegetarians, Gluten Free
- ◇ Flavors: Tomato Sauce with Peppers, Tomato Sauce with Basil, Tomato Sauce with Olives, Tomato Soup





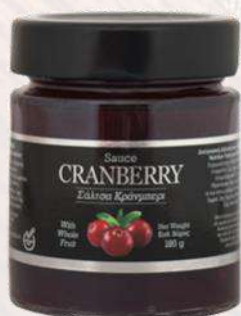
# Chutney & Fruit Pairings



- ◇ All-natural, sweet-sour sauce with fresh fruit or vegetable, sugar and vinegar
- ◇ Without any additives, artificial colors, flavorings or preservatives
- ◇ High nutritional value
- ◇ Ideal companions to meat, cheese & wine
- ◇ Ready-to-serve
- ◇ May be used in cooking to add flavor



- ◇ All-natural Jam & Marmalades
- ◇ Prepared with extra high content of fruit - prepared with 85g of fruit per 100g of final product
- ◇ Only natural ingredients - Free from pectin, artificial colors or flavorings, preservatives or additives
- ◇ Ideal companions to meat, cheese & wine
- ◇ Ready-to-serve



**New!**  
Cranberry  
Sauce



Ketchup  
No Sugar  
Added





**GEODI SA** 

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